

## About QuickTelecom

**QuickTelecom** - is a registered brand of LLC "Logic Telecom", telecommunication branch of ISBC Group

**QuickTelecom** is a developer of multifunctional telecommunication platform QUICKTEL®. Its mobile marketing and communication services on SMS and IVR technologies base also include MMS, WAP, IP phone and others actual mobile communication tools.

Besides SMS services the Company offers platform QUICKTEL® for lease. Our clients are SMS aggregators, advertising and communication agencies, corporate clients and private entrepreneurs.

Up to results of QUICKTEL® usage the Beeline mobile operator assigned to telecommunication branch of ISBC Group status of "Gold Partner". Joint project with ISBC was one of the most successful partner programs realized by Beeline in 2009. Starting from March 2009 all corporate Beeline SMS services are provided on the base of platform QUICKTEL®. In present this services are used by more than 2000 Mobile Operator corporate clients.

## Functionality

- SMS, MMS, WAP and IVR services;
- Reports and statistics for sent messages and operations fulfilled;
- Customized access levels for service management;
- Customized WEB interface for functionality and styles;
- Integration with interactive payment systems (WebMoney, credit cards, etc)

## Architecture

- the platform consists of ORACLE database servers, Java application servers and WEB servers, bunched in cluster, high speed SAN, fiber channel communication lines and other software;
- the platform works under high performance Linux Enterprise Server;
- system of clusters is a guarantee high availability and load balancing;
- being developed in our company, the platform could be upgraded in accordance with market development and clients' requirements;
- the platform works in load balancing mode by default. When failure is detected, the system provides automatic reservation;
- SOA architecture allows scaling the platform easily.

## Options

- Cooperation with mobile operators via traffic delivery;
- Support SMPP, SMTP, HTTP and other protocols;
- Provide VPN IPsec;
- Messages routing and load balancing;
- High Availability;
- Payment and billing.

## Integration with CRM, ERP or BACK OFFICE

QUICKTEL® could be easily integrated with clients' corporate software, CRM, ERP, Back Office or accounting software.

## API

In order to provide interaction between QUICKTEL® and client's software there're several protocols available:

- SMPP 3.4
- Proprietary HTTP и HTTPS
- SMTP (e-mail to SMS) including SMTP over TLS
- SOAP (Web Service)
- Individual protocols

## History

Telecommunication branch of ISBC Group was founded in 2006 after mutual cooperation with one of the Company's client. For this Client ISBC developed new program decision in order to operate with access control equipment through Internet and mobile communication services ( including SMS ). This project was successfully realized in 2007 and became a ground for platform QUICKTEL® development.

## Safety and Reliability

QUICKTEL® meets all the field requirements for information security. ISBC has all the licenses needed for proper telecommunication services, given by Federal Service for Technology and Export Control.

QUICKTEL® supports up to 1200 sms per second.



### **Contact Information:**

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